



UNIT 4: MY HERITAGE

Name: _____

MH2.2

Research:

DIPROTODON

Marketing Campaign

Your local museum has been lucky enough to display the one and only replica of the Diprotodon. It is your job to create a marketing campaign, either an advertisement or a poster, to encourage people to come and visit the exhibit.

Use the Internet, library or a museum to research the following information about the Diprotodon and include it in your campaign:

- The characteristics of the Diprotodon, including body structure, size, appearance, weight.
- Information about the Diprotodon's diet and habits.
- Information about any known predators to the Diprotodon.
- Interesting facts or stories about the Diprotodon that will encourage people to go to the museum to see it in real life.
- A large, colour drawing of the Diprotodon.
- Details about why it became extinct.
- Any connections that can be made between the Yamuti and the Diprotodon.